

For Immediate Release

BUFORD BUSINESS ALLIANCE

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Local Advisor Elected to Top Post of the Buford Business Alliance

Buford, Georgia - April, 11 2007 - The Buford Business Alliance, a dynamic marketing, networking and tourism group, has elected Tim Koenning of Magnolia Financial Advisors, as the incoming President. Mr. Koenning, formally the Membership Chairman of the BBA, was responsible for a significant growth of the group over the past year. During his tenure as the Membership Chairman, the group grew from approximately 30 members to over 75 members.

"We certainly could not have reached this level of participation without all of Tim's hard work during these last 12 months," states Christine Truhe, the outgoing BBA President.

"I am honored to come in after all the effort and sacrifice Chris (Truhe) put in this last year. Without her at the helm, this group would certainly not have the clout it now has." remarks Mr. Koenning. He continues, "And without the commitment put in by the other executive members- Margaret (Kolk), Charlotte (Scott) and Barbara (McGuire) - we certainly could not have prevailed in all the planned events we put together. Their all- including all the members that volunteered to help in the events- worked tirelessly in making the Buford Business Alliance a success."

Mr. Koenning looks forward in working with the new slate of officers that includes Lisa Tylor as Vice-President, Jan Borregard as Secretary and returning as Treasurer, Charlotte Scott. Mr. Koenning is also excited about working more closely with the City of Buford and its City Manager, Bryan Kerlin.

The Buford Business Alliance is a Non-Profit organization whose intent is to bring together local business leaders in a forum to further market their businesses, network and to promote tourism in the area. As opposed to a local Chamber of Commerce with up to several thousand members, the BBA offers a smaller format which allows the business more individualized exposure and more targeted marketing opportunities. Being aligned with the City of Buford also gives the BBA the essential support for its planned annual events.

You can see what the Buford Business Alliance is all about at www.VisitBuford.com.

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