

Tim Koenning
Buford Business Alliance
678-889-7945

President@VisitBuford.com
www.VisitBuford.com

Historic Buford Announces its Annual Holiday Festival & Parade on Saturday, December 1st.

Buford, Georgia – Come celebrate the Holiday Season at Historic Main Street on Saturday, December 1st. The festivities start at noon, culminating with the lighting of the tree @ 5:30pm. The parade will proceed thru Main Street @ 2:30pm.

"This is by far our biggest event of the year," states Tim Koenning, the President of the Buford Business Alliance, the sponsor of this event. "This year we are confident it will be our greatest ever!" Mr. Koenning continues, "With the aid of the local schools, the city and our ever growing membership, we are certain to bring out the crowds to celebrate this special time of the year in a memorable fashion."

This year's festivities include stage performances, children's activities, food and merchants. All of this will take place at and around the new amphitheater area at the end of Main Street in front of the Bona Allen Mansion. The fun starts at noon and end with the lighting of the tree @ 5:30 (near the square). Main Street merchants and restaurants welcome you and will be open before and after all the festivities.

The parade will begin at 2:30pm at Scott Street and proceed down Main Street to the amphitheater area and finish in front of the Bona Allen Mansion (at Wilson Ave.). As such, prime viewing will be all along both sides of Main Street (from Scott St to Wilson Ave.) with ample parking down most of the parade route. (Notice: Unless you are a parade participant, please avoid driving in the area behind the old town square, on Moreno St between Scott St & Garnett St., as they will be closed off for the staging area for the parade). Main Street will be closed to traffic beginning approx 2pm and remain so until parade is complete. So please come early and enjoy the other festivities.

Santa will be in the parade and available to take pictures and requests from the children at the amphitheater area afterwards. So bring your cameras and make sure the kids come prepared with their wish list!

And to help those children less fortunate have a wish granted, we ask everyone to consider bringing a toy for the "Toys for Tots" campaign. We're excited to assist North Gwinnett High and their DECA group in gathering toys for this year's drive. So help brighten the spirits of needy children by bringing a toy to the event. Drop off boxes will be readily available and easily visible.

The Buford Business Alliance is a non-profit organization that brings together the citizens, city leaders, civic organizations and the businesses of Buford in a communal spirit. We work together through our festivals, events, and other marketing opportunities to promote business and tourism in Buford. For more information, go to www.VisitBuford.com.