

For Immediate Release

Tim Koenning
Buford Business Alliance
678-889-7945
678-889-7948
president@visitbuford.com
www.visitbuford.com

Old Time Summer "Cruise In" July 7th, Historic Buford

Buford, GA - June, 21 2007 - The Buford Business Alliance and its co-sponsor, Peoples Bank and Trust, present Old Time Summer in Historic Buford. This year, the sponsors have scheduled a "Cruise In" style car show as its draw to historic Main Street for the day's other festivities. Along with old fashion horse-drawn carriage rides, great food and merchant participation, Main Street will be lined with show cars of days of past. "We should be graced with some of the finest cars from some of Buford's and the surrounding area's most noted collectors," states Tim Koenning, President of the Buford Business Alliance.

This year's "Cruise In" was the brainstorm of Christine Truhe, the co-owner of Carisma and the past President of the Buford Business Alliance. In attempts to find an event to draw people into downtown Buford for this day, Ms. Truhe in conversing with Mr. Koenning said, "Why don't we have a car show?" Last year's event revolved around the grand re-opening of Peoples Bank & Trust on Main St. and is becoming an annual event for the weekend after the 4th of July. This year it falls on Saturday, July the 7th.

The event is free to spectators and participants and is certainly open to the public. The parallel parking along Main St. is reserved for show cars and is on a first come, first serve basis. Once those spots are taken, the show car overflow will also have reserved parking in the lot off of Scott & Moreno Sts., in front of the old historic City Hall.

So, bring your cars, your family and friends and enjoy a great day of festivities, food, shopping and of course- car gazing!

The Buford Business Alliance is a non-profit organization that brings together the citizens, city leaders, civic organizations and the businesses of Buford in a communal spirit. We work together through our festivals, events, and other marketing opportunities to promote business and tourism in Buford. For more information on this event and the Buford Business Alliance, go to www.VisitBuford.com.

###