

**HOLIDAY FESTIVAL PARADE**  
**SPONSORSHIP OPPORTUNITIES**  
**DECEMBER 5<sup>th</sup>, 2009**

**Platinum – Level 1**

Banner on stage 4 x 6 (cost included)  
Premium advertising in the GDP. Logo included in wrapper, Gift Guide and Home for the Holidays Guide.

Booth on day of event  
Announcement on Stage between acts  
Logo included on all advertising including Postcards (10,000) and Posters (200)

**Cost - \$500.00 (two available)**  
**Value - \$1300**

**Gold – Level 2**

Banner on stage 3 x 5 (cost included)  
Smaller logo included on GDP wrapper.  
Booth  
Announcement on stage every hour.

**Cost - \$250 (5 available)**  
**Value - \$510.00**

**Silver – Level 3**

Listing on GDP wrapper  
Booth

**Cost \$100 ( 10 available)**  
**Value \$200.00**

**Gwinnett Daily Post printings**

Wrapper printing is 300,000  
105,000 on Thanksgiving Day  
Balance throughout November