

# BUFORD BUSINESS ALLIANCE

WWW.VISITBUFORD.COM

## MEMBERSHIP INFORMATION

Membership available:

**1. Premium-** (\$150 per year). This level will have a web listing on [www.VisitBuford.com](http://www.VisitBuford.com) and a descriptive paragraph listing. Members will have the opportunity for prime advertising space in any material (printed or web) and will be notified of all promotional opportunities. They will have the opportunity to host a monthly member meeting as a way to showcase their business (i.e. provide refreshments, bring promotional materials and briefly speak about their business). This may be done via lottery format or on a first come first host basis. As a host venue, you must be able to logistically be prepared for a capacity of over 70 or find a location that can. All members can use the internet membership directory on the website to communicate with other members about promotions, sales, etc.

All members will be contacted with promotional opportunities, member events or meetings via email or thru the announcements on the website. Members are encouraged to provide information on any events they are sponsoring to the BBA and its members so as to have the pertinent information listed on the website under the calendar of events.

All membership dues will be based on an annual billing cycle. Any new members joining during the year will pay the following annual dues on the anniversary of their latest payment. All billings will be made in accordance to your individual anniversary. Any late payments will have a \$10 administrative fee assessed. Once 60 days passed due, membership may be revoked at the discretion of the board.

All participating BBA members can grant a member discount at all other BBA members' business. This is considered a "professional courtesy" discount. This is not necessary but considered appropriate.

Member meetings are held monthly, with the dates and locations given via email or on the website. Normally, the meetings are on the 2<sup>nd</sup> Tuesday of every month @ 5:30pm. Meetings will typically last approx 90 minutes and consist of BBA business (approx 15- 20 minutes), a possible key note speaker (approx 10 to 20 minutes) and a networking period (approx 30 to 45 minutes). Throughout the year we will have one or more workshops consisting of experts discussing various aspects of small business success, including marketing, book keeping, legal aspects, retirement planning, etc.

**NOTE:** We have made major upgrades for the website [www.VisitBuford.com](http://www.VisitBuford.com) that correspond with the changes in the membership structure and will incorporate all the items mentioned above. We are also working with the City of Buford and Buford City Schools and are cross-linked with our site. Over time, we expect these cross-linking opportunities to grow.

As always, you can find most any information available on [www.VisitBuford.com](http://www.VisitBuford.com).

